

**InterWatch Publications 2015**

**Monthly information service**

**Printer Watcher** ..... Annual subscription fee: 500,000 yen  
Monthly subscription fee: 50,000 yen

Issued the 25th of each month.

Monthly information service includes: shipment trend of printers, new products information; information on laser, inkjet, other printers and printer-related products that are not covered in the newspapers; sales information from dealers; and a monthly feature report such as on exhibitions. This is a comprehensive information service, which provides not only the report but also includes individual questions and answers.

**Monthly information service**

All prices do not include tax.

**MFP Watcher** ..... Annual subscription fee: 750,000 yen

Issued the 28th of each month

Monthly information service includes: research on sales volume of major models of color MFP/PPCs in Japan; market share in each of the quarters of monochrome MFP/PPCs per speed and production volume per production base; monthly information on MFP (PPC / LBP base); consumables and parts that are not covered in the newspapers; and a report on exhibitions and private shows by manufacturers. This is a comprehensive information service, which provides not only the report but also includes individual questions and answers on MFPs.

**Report on Printer/Copier Overseas Exhibitions 2015**

One exhibition: 480,000 yen; two exhibitions: 920,000 yen; three exhibitions: 1,350,000 yen; four exhibitions: 1,720,000 yen

This report includes information on exhibitions, interviews and research on sales trends on consumables (compatibles and refurbished) at mass retailers in the host cities, such as Moscow, India, Zhuhai and Sao Paulo.

	Exhibition	Date	Location
1	Reindia Expo 2015	February 21-23	Mumbai, India
2	Business-Inform 2015	May 19-21	Moscow, Russia
3	Reciclormais South American Expo 2015	June 15-17	Sao Paulo, Brazil
4	RemaxAsia Expo 2015	October 15-17	Zhuhai, China



## ***Publication information***

### ***Publication 2015 Multi-Client Report***

#### **Market Analysis Report on Printer/MFPs 2014**

**The current status and outlook of the printer/MFP market, which is profitable and expected to grow**

Printer/MFP manufacturers and vendors have achieved a V-shape recovery. But what is required for them to make their profitability stronger and more stable in the future? Various problems need to be tackled -- improvement of products for greater profitability, after-service, development reviews, production, sales and customer support. There is a possibility that the printer/MFP industry will reorganize, as M&As are expected to escalate. This report includes the latest trends in the industry through our benchmark research on manufacturers and vendors; research and analysis on printer/MFPs by region worldwide, by speed/size, by production base etc; and market outlook.

**Issued October 2014**

**Price: 450,000 yen**

#### **Report on High-Speed On-Demand Printers 2014**

**Shipment trend of on-demand printers by region and sales channel analysis on consumables**

Sales of on-demand electrophotographic and inkjet printers have been growing, not only in the printing/publishing/implant/backbone system market but also in the photo printing and distribution industry. For such industries differentiation will be required, into such categories as commercial or packaging printing and small-lot mission-critical system printing. To meet these needs, differentiation in consumables, cost and specification of preprocessing/postprocessing functions, etc., will be required. This report includes: shipment trends on printers by region and model, and shipment trends by application, status of postprocessing function, usage of consumables and their prices. This includes research and analysis from all parts of the on-demand printer market, including current status and outlook.

**Issued November 2014**

**Price: 600,000 yen**

#### **Report on Thorough Research and Analysis on Inkjet Technologies 2014**

**Analysis of the industrial inkjet printer market and its outlook**

About 15 companies worldwide were developing or manufacturing inkjet heads in 2014. All these companies enter the industry and/or the commercial market in some way. These are huge markets, and some manufacturers have more than 200 applications. This report is about the inkjet application market for on-demand printers, large format printers, label printers, industrial



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textile printers and 3D printers. It includes the inkjet application market and its outlook; sales channels of consumables and their cost; and research and analysis on inkjet/ink (materials) manufacturers and their initiatives and marketability.

**Issued December 2014**

**Price: 600,000 yen**

### **Trend in Communication Paper and Analysis on Outlook of Printing Volume Worldwide 2014-2015**

This report includes analysis on printing volume of PPC/MFPs, laser printers, FAX/MFPs and inkjet printer/MFPs worldwide, divided into eight regions.

**Issued December 2014**

**Price: 600,000 yen**

### **Report on Analysis of Japanese Cartridge Market 2014-2015**

**Research and analysis on trend in sales of toner (all-in-one) cartridges in Japan**

**Issued December 2014**

**Price: 600,000 yen**

### **Report on Analysis of Printer/MFP Market in the U.S. 2014-2015**

**Analysis of sales channels strategy and consumables strategy of printer/MFPs and their market trend and outlook in the U.S.**

This report includes analysis and outlook on users by industry/scale, and analysis of average printing volume, genuine/generic consumables, the current status of maintenance contracts for MFPs, the current issues and solutions for sales channels of American printer/MFP/copier manufacturers, including their strategy, support system, support measures for dealers and the point of sales strategies for the consumables business. Based on fieldwork.

**Issued December 2014**

**Price: 800,000 yen**

### **Report on Analysis of Market of Electrophotography Parts, Consumables and Related Products 2015**

**Report on analysis and research of market of main parts for laser printers and copier/MFPs**

**Issued January 2015**

**Price: 600,000 yen**



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**Report on Analysis and Research of Market for Desktop-Type Barcode, Label and Receipt Printers 2015**

**Market trend for barcode/label printers, miniprinters and their consumables**

**Issued January 2015**

**Price: 600,000 yen**

**Report on Analysis of Projector Market 2015**

**Analysis on sales and channel strategy worldwide of projectors, user trend, market trend and outlook**

Report on analysis and research of projector market share, sales and channel trends, sales trend by manufacturer/vendor, and user and dealer trends.

**Issued January 2015**

**Price: 198,000 yen**

**Report on Market Trend of Electrophotography Consumables 2015**

**Research on production trend of worldwide toner market**

This report includes toner market trend worldwide; trend of third-party manufacturers; research on manufacturers overseas such as from China; trend on application of low temperature fixable toner; analysis of its cost, point of business strategy of manufacturers and outlook. Based on data by manufacturer, by polymerized/chemical and by monochrome/color.

**Issued January 2015**

**Price: 600,000 yen**

**Multi-Client Report: Market Trend of Electrophotography Consumables 2015**

**Research on production trend of photoreceptor worldwide market**

**Issued January 2015**

**Price: 400,000 yen**

**Report on Market Analysis on Printer/MFPs (New and Used Printers) in India 2015**

**Market trend and outlook of printer/MFPs (new and used printers) and sales/consumables strategy in India**

**Issued February 2015**

**Price: 800,000 yen**

**Report on Production (New/Used) Market in India 2015**

**Market trend and outlook of production printer (new and used) and its sales/consumable strategy in India**

**Issued February 2015**

**Price: 800,000 yen**



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### **Report on Market Analysis on Printer/MFPs in Southeast Asia 2015**

#### **Market trend and outlook of printer/MFPs and sales/consumables strategy in Southeast Asia**

This report includes analysis on market share, sales and channel trends, sales trends by manufacturer/vendor; and sales trends of consumables, dealers and mass retailers in ASEAN countries, especially Myanmar, Laos, Cambodia, etc., where strong growth is expected but actual trends are hard to know, including other areas with large-scale markets such as Indonesia, Thailand, Vietnam, etc. Based on a field survey.

**Issued February 2015**

**Price: 800,000 yen**

### **Research on Office Printing Users**

#### **Research and analysis on environment of office printing and its usage in Japan**

Research on changes of use environment of end-users in specific industries or businesses.

**To be issued March 2015**

**Price: 900,000 yen**

### **Report on In-Depth Analysis of Inkjet Market 2015**

#### **Research and analysis on market trend of inkjet, inkjet-related and consumables**

Shipments of inkjet printers for office use were up more than 35% worldwide in 2014 and are expected to continue to grow. The manufacturers have put effort into applications for office/commercial/industrial use. This report includes the current market status of existing consumer inkjet printers; manufacturers' strategies for office/commercial/industrial use, marketability, and outlook for inkjets and their consumables toward 2017.

**To be issued June 2015**

**Price: 600,000 yen**

### **Report on In-Depth Analysis of Printer/MFP Market in Japan 2015**

#### **Research and analysis on domestic distribution channels, MPS and market trend of printer/MFP by region**

The report includes research and analysis on the current status of the printer/MFP market and outlook; analysis of user and sales channels; trends in online sales; market share of manufacturer by prefecture; sales trends of dealers; status and outlook of MPS for each manufacturer/vendor; and research on MPS business with System Integrators

**To be issued June 2015**

**Price: 650,000 yen**

### **Report on Toner Cartridge Market – Overseas/Worldwide 2015**

**To be issued July 2015**

**Price: 600,000 yen**



***Publication information***

**Trend on Communication Paper and Outlook of Printing Volume Worldwide 2015**

**To be issued September 2015**

**Price: 600,000 yen**

**Report on Analysis of Chinese Printer/MFP (New and Used Printer) Market 2015**

**Market trend and outlook of printer/MFPs (new and used) and sales/consumable strategies in China**

How is the used printer market in China? Which companies handle, and what is the current status of distribution and service there? This report also includes analysis and outlook on users by industry/scale; average printing volume; genuine/generic consumables; and the current status of maintenance contracts of MFPs. Focusing on power relationship analysis of dealers in China, the report also discusses current issues and solutions for sales channels of printer/MFP/copier manufacturers and their strategy, support system, support measures for dealers; and point of strategies in the consumables business. Based on fieldwork.

**To be issued September 2015**

**Price JPY 800,000**

**Report on Analysis of Production (New and Used) Printer Market in China 2015**

**Market trend and outlook of production printer (new and used printer) and its sales/consumable strategy in China**

This report includes research on the production printer market including new and used printers in China; research on the current market of production printer paper market; printing volume analysis; analysis on genuine/generic consumables, dealers and users. Based on a field survey.

**To be issued September 2015**

**Price: 800,000 yen**

**Report on Analysis of Toner Cartridge Market in Japan 2015**

**Research and analysis of sales trend of toner cartridges in Japan**

**To be issued November 2015**

**Price: 600,000 yen**

**Research and Analysis on Market Trend of Document Scanners Worldwide by Region 2015**

**To be issued November 2015**

**Price: 600,000 yen**



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**Report on Market Analysis on Printer/MFPs in Brazil 2015**

**Market trend and outlook of printer/MFPs in Brazil and their sales/consumables strategy**

**To be issued December 2015**

**Price: 800,000 yen**

**Report on Analysis of Printer/MFP Market in Central and South America 2015**

**Market trends and outlook for printer/MFP in Central and South America and its sales/consumables strategy**

**To be issued December 2015**

**Price: 800,000 yen**

**Report on Analysis of 3D Printer Market 2015**

**Market trend of 3D printers and consumables and analysis of current development progress**

**To be issued December 2015**

**Price: 800,000 yen**

**Report on Analysis of Printer/MFP Market in Russia 2016**

**Market trend and outlook for printer/MFPs in Russia and its sales/consumables strategy**

This report includes analysis and research of market share, sales and channel trends, sales trends by manufacturer/vendor, trends in consumables, and trends in dealers and mass retailers. Based on a field survey in Russia.

**To be issued December 2015**

**Price: 800,000 yen**

**Report on Analysis of Printer/MFP Market in Europe 2016**

**Market trend and outlook for printer/MFPs in Europe including Eastern Europe, sales/consumables strategy and user trends**

**To be issued December 2015**

**Price: 800,000 yen**

**Research on Market Trend and Outlook of Package Printing 2016**

**To be issued January 2016**

**Price: 900,000 yen**



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**Production and Distribution 2016**

**Trend and outlook on production and distribution of printer/MFPs worldwide**

**To be issued January 2016**

**Price: 900,000 yen**

**Report on Service, Software and Cloud 2016**

**To be issued January 2016**

**Price: 450,000 yen**

Please feel free to contact us with questions or inquiries.

**Inter Watch Corporation**

**TEL 03-3526-6461 / FAX 03-3526-6462**

**E-mail: [interwatch@iwco.co.jp](mailto:interwatch@iwco.co.jp)**

**<http://www.iwco.co.jp/>**

