

**Research report summary**

**Multi-Client Report**

**Report on analysis and research of market of main parts  
for laser/LED printers and copiers/MFPs**

**2015**

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## On publication of the report

Mature Electrophotography market is expected to be supported by stable demand. Above all, key parts for electrophotography are rising in importance.

This is due to the evolution of high durability, environment-responsive such as energy saving, downsizing, highly-dependable, high stabilization, low cost etc. that are taking into account next-generation engine. Therefore, the industry of main parts of electrophotography products is also expected to respond.

The trends of new and existing foreign parts manufacturers such as in China, Korea, Taiwan etc. are very important.

This report focuses on the market of major parts for electrophotography products such as laser printer, copier and MFP, including analysis on production scale and trend of production volume of major parts per region, trend on price and manufacturers.

Specifically;

1. Latest trend on burgeoning parts manufacturers in Asia (China, Korea, Taiwan etc)
2. Market scale of each part and market share of parts manufacturers including above manufacturers
3. Trends on average unit price of each part and in-house production
4. Supply relations with parts manufacturers and assembly manufacturers
5. Share of procurement volumes of parts per assembly manufacturer
6. Trend on production volume and shipment value per manufacturer and per part
7. Ratios of production and delivery of parts per manufacturers
8. Trends on environment-responsive and enhancing durability – trends on reducing power consumption and recycling

With above data, it is an ideal market analysis report to understand the parts industry. This report will be beneficial for all people who are engaged in electrophotography business to understand trend and outlook.

## **. Research Items and subject companies**

- 1 . Research items (both genuine and generic)
  - 1 ) Parts for electrophotographic method
    - Charging roller
    - Magnet roller for development
    - Rubber roller for development
    - Toner supply roller
    - Cleaning blade
    - Transfer roller
    - Intermediate transfer body (belt and roller)
    - Fixing parts (roller, belt or film)
  - 2 ) Printer, FAX, toner cartridge for small MFP
    - (Toner or photoreceptor) Integrated cartridge
    - (Separated) Toner cartridge
    - (Separated) Photoreceptor cartridge
- 2 . Subject companies
  - 1 ) Parts manufacturers
  - 2 ) Hardware suppliers and genuine cartridge manufacturers
  - 3 ) Material manufacturers (rubber material and resin manufacturers)
  - 4 ) Overseas manufacturers
  - 5 ) Other related companies

## **. Research procedure**

- 1 ) Direct interview with subject companies
- 2 ) On-the-ground research during the exhibitions overseas
- 3 ) Using public and open data such as statistic and our own database

## **. Coverage of the research**

- 1 ) Subject term: from 2011 to 2017 forecast (each year from January to December)
- 2 ) Research items: genuine and third-party products

## **. Research procedure and others**

### **1 . Research procedure, the report and other service to be provided**

- 1 ) The research is carried out on the basis of a multi-client approach
  - 2 ) A4 hard copy and electronic report in CD-ROM
  - 3 ) Conduct a debriefing session upon request
  - 4 ) One year customer service (from the date of issuing report) Free Q & A information service (extensive information request may not be covered)
- Depending on the contract, 3) and/or 4) may not be covered.

### **2 . Research period**

From December 2014 to March 2015

### **3 . he date of issuing report**

March 25<sup>th</sup>, 2015

### **4 . Price**

600,000 yen (tax not included)

### **5 . Person in charge**

Gu Yuyu and Tetsuo Nomura

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## **. Parts market analysis**

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- ( 1 ) Production volume of major parts (2011 - 2017 forecast)
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## Application form

<b>Report name</b>	<p>- Report on Analysis of Market of Electrophotography Parts, Consumables and Related Products 2015 -</p> <p>Report on analysis and research of market of main parts for laser/LED printers and copiers/MFPs</p>
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