

Research report summary

**Multi-Client Report
Market Trend of Electrophotography Consumables 2015**

Research on production trend of worldwide toner market

2015

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[Research outline]

1 . Research outline

1) This research is carried out on the basis of a multi-client approach

2 . Contractual coverage

1) Hard copy report and electronic report in CD-ROM

2) Conduct a debriefing session

3) One year customer service (from the date of issuing report) Free Q & A information service (extensive information request may not be covered)

Depending on the contract, 2) and/or 3) may not be covered.

3 . Research Items

1) Dry toner (liquid toner is not included)

(1) Manufacturing method

polymerized/chemical toner

grinded toner

(2) Monochrome/color

Monochrome toner (including mono-color toner)

K toner for color

Color toner (YMC)

(3) Classification by systems

Magnetic one-component developing toner

Nonmagnetic one-component developing toner

Toner for two-component developer

4 . Subject companies

1) Toner manufacturers (Japan/Overseas)

2) Toner suppliers

3) Raw material manufacturers and plant developers

4) Third-parties in Japan and overseas

5) Other related companies

5 . Research procedure

1) For Japanese manufacturers: direct interview with subject companies

2) For overseas manufacturers: on-the-ground research during the exhibitions overseas

3) Using public and open data such as statistic and our own database

6 . Coverage of the research

1) Subject term: from 2011 to 2017 forecast (each year from January to December)

2) Area: worldwide market

7 . Research period and the date of issuing report

- 1) Research term: December 2014 to March 2015
- 2) Date of issue: 24 March 2015

8 . Person in charge

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9 . Price

600,000 yen (tax not included)

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B. Analysis on manufacturers

General research items

- 1) Production volume trend per model (Color/Monochrome) 2011 to 2017 forecast
(1) Production volume (2) Shipment value
- 2) Production volume per region 2011 – 2017 forecast
- 3) Production base
- 4) The latest trend and future business strategy of manufacturers

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Application Form

Report name	Multi-Client Report Market Trend of Electrophotography Consumables 2015 Research on production trend of worldwide toner market
Company name	
Title	
Name	
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